

down

down



Seasons
Greetings!

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with cocoa ♥

with cocoa ♥

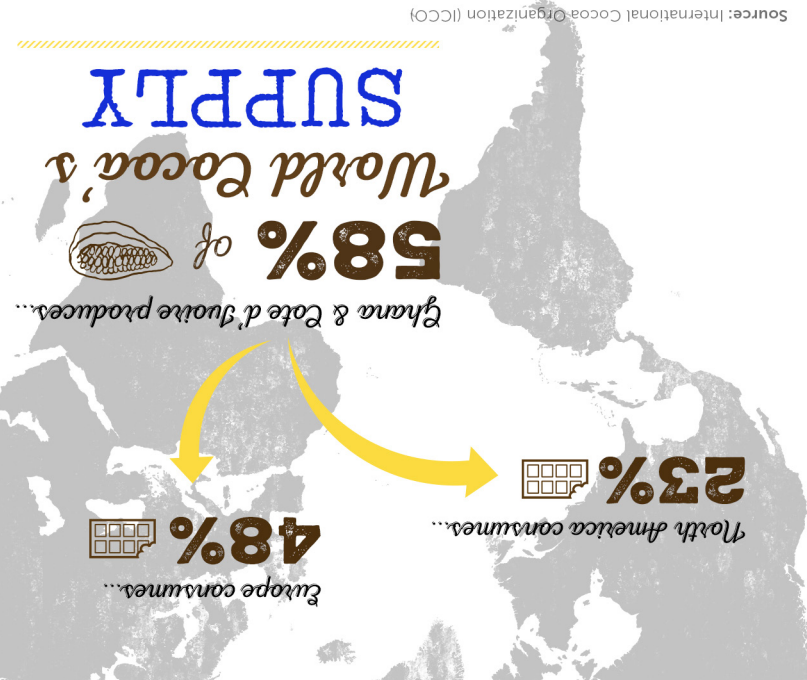


Fold along the dotted lines and wrap around a bar of ethical chocolate!
Our favorite ethical chocolates: www.EqualExchange.com and www.DivineChocolate.com.

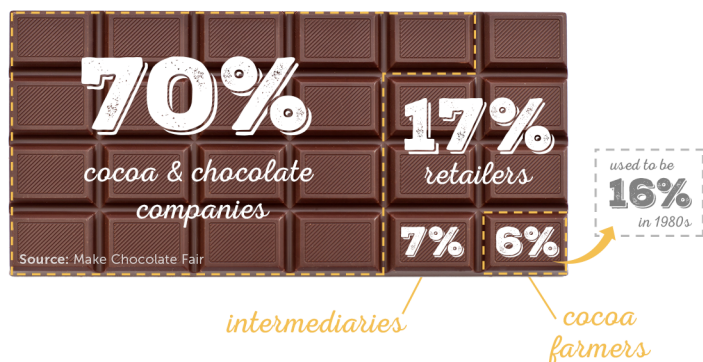
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Source: International Cocoa Organization (ICCO)

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WHERE DOES MONEY GO AFTER A CHOCOLATE BAR GETS SOLD?



COCOA FARMERS

5.5 million farmers

COCOA FARMS

90% of cocoa farms are less than 12 acres

4 COCOA TRADING CO'S dominate the market

Cargill - **36%** Barry Callebaut - **28%**
Ecom - **15%** Olam - **14%**

Source: 2012 Cocoa Barometer

While the market of chocolate products is booming, many cocoa workers live in absolute poverty and work in poor conditions. Children are exploited as cheap labor because farmers can't afford to hire regular workers. Please join us to change that.

ESTIMATED **DAILY INCOME** OF COCOA FARMERS:

Cote d'Ivoire... \$1.56 /DAY

Ghana..... \$1.01 /DAY

Source: ILRF Analysis

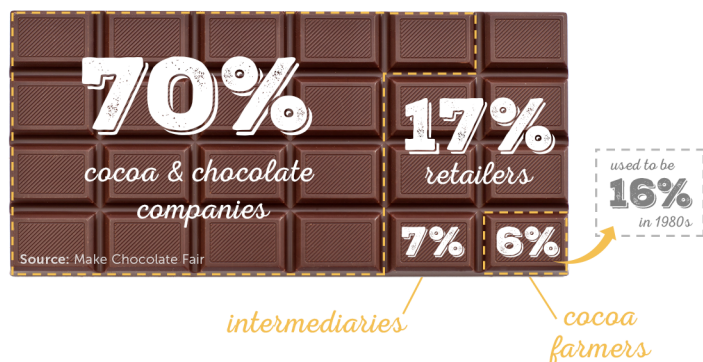


If you love chocolate, share your love with the farmers who make it possible.

Join us to help farmers get **THEIR FAIR SHARE**

Go to: www.laborrights.org/fairsharecocoa

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