

This chocolate is tasty AND responsibly produced!

70% of the world's cocoa comes from West Africa, where forced labor and child labor have been documented on cocoa farms for nearly two decades.

Luckily there is a better choice! **DIRECT TRADE*** chocolate means the brand has a direct, long-term relationship with farmers. It pays a higher price for cocoa, and child labor is not allowed. By choosing direct trade chocolate next time you go to the store, you help end the cycle of poverty in the cocoa sector.



HAPPY HALLOWEEN!

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Enjoy!



*Direct trade brands include Divine and Equal Exchange, among others.

Tape or glue your favorite

ethically-produced

chocolate mini here

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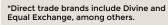
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