

Hold up this sheet and take a photo or video (including your Fair Trade s'mores in the photo is optional, but encouraged) to send a visual message to Hershey!

**We Want More
from Our S'mores!!!**

Hershey:

No More Child Labor

& Poverty in the

Cocoa Fields!

Go Fair Trade Certified!

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**Hershey:
Children
are More
Important than
Chocolate!**

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**Hershey:
Go Fair Trade
Certified!
End Child Labor
& Poverty in the
Cocoa Fields!**